



# Collaborative learning

Empowering business & education, driving innovation



## What exactly does bydo do?

- organizes joint training among educational institutions and business partners to tackle challenges in technology and innovation.
- creates a collaborative learning ecosystem, including project tendering and staffing of student teams.
- manages the planning, legal aspects, and support for innovative projects to reduce risks and resource constraints.
- uses a standardized educational and legal framework to match the needs of businesses with expertise found in educational institutions.
- cultivates a pool of future talent.
- strategically transfers skills to applied fields and bridges knowledge gaps.
- establishes and maintains an interdisciplinary network among members of the business community, public sector, and educational institutions.

## The bydo association Mission

We offer collaborative learning formats so that businesses and educational institutions can jointly provide professionals with the skills for meeting the challenges that industries, social institutions and technology providers will face.

The association helps companies to innovate and compete, aligns university education with technological advancements, and alleviates the shortage of skilled workers.



### BUSINESS PARTNERS

provide the challenges, data, and project leadership.

They gain access to the creative talent and expertise found among educational institutions, all within a standardized and quality-assured framework.



### STUDENTS

contribute their talent and creativity and manage the actual tasks.

They acquire vital skills and competencies by solving real-world challenges, for which they earn ECTS credits in their study program.



### COACHES

assist with the learning process, offer their expertise, and develop the competencies in student teams.

They get to work on challenging projects, interact with industry partners, and are fully compensated for their work.



### INSTITUTIONS


integrate the bydo concept into their programs and benefit from what was learned during projects.

Interdisciplinary projects thus become a means not only for improving their programs and systems but also for teaching the skills that will be required in the future.

Get more information, become a member, or jointly plan a project?

Contact us:

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